

BerkeleyHaas

# The Built Environment: Chou Hall

Courtney Chandler – June 2019

# A Brief History



PARTNERSHIP FOR HAAS PREEMINENCE  
Haas School of Business New Academic Building

Aerial View

PERKINS  
+ WILL

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# Initial Goals for New Building

- Address needs:
  - 21<sup>st</sup> century experiential and collaborative learning styles
  - Adapt easily to curriculum changes
  - Expand class size
  - World class event space
- Goals:
  - Create flexible spaces
  - Encourage interaction and collaboration
  - Achieve LEED Platinum or Gold Certification
  - Maximize daylight
  - Reflects our distinctive culture

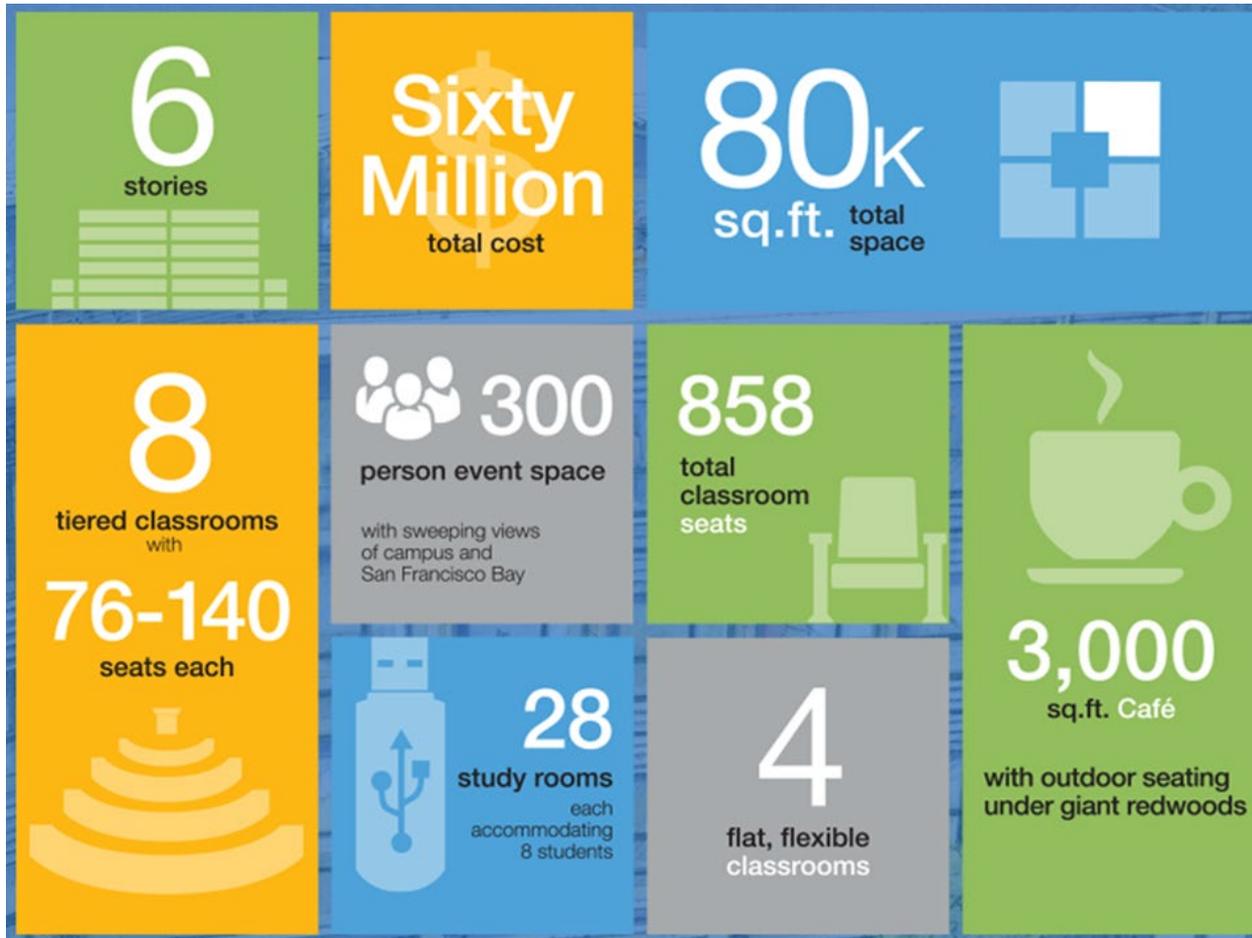
# Berkeley Haas Culture

- 4 Defining Leadership Principles
  - Question the Status Quo
  - Confidence without Attitude
  - Student Always
  - Beyond Yourself

# Chou Hall



# Chou Hall By The Numbers



# Why WELL?

- Sustainable design features from the start
  - Site & Community
  - Water Conservation
  - Energy Efficient
  - Quality & Health of Indoor Environment
  - Eco-Friendly Materials
- Natural extension of LEED
  - Evolution of built environment
  - First academic building to obtain WELL certification

# Background on WELL

- Launched October 2014
- Same certification body as LEED – Green Business Certification Inc. (GBCI)
- Includes wellness focused design features absent from LEED
- Based on research on the effects of spaces on individuals

# Expanded Sustainable Design Features to WELL Building Standards

- 7 Categories
- 41 Preconditions



AIR



WATER



NOURISHMENT



LIGHT



FITNESS



COMFORT



MIND





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# Unexpected Challenges

- First academic building
- Preconditions that required alternatives or additional work
  - Air: Healthy Entrance
  - Fitness: Activity Incentive Programs
  - Comfort: Ergonomics
- Café Think
- Trifecta – LEED, WELL, and Zero Waste
- Upfront and ongoing expense/resources

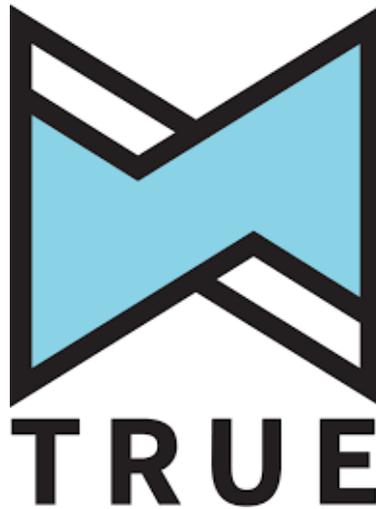
# Community Wide Positive Impact

- Faculty Response
  - 90% overall satisfaction rating
  - 70% say increase in productivity
  - Highest ratings for furnishings and layout
- Student Response
  - Chou Hall 4.6/5.0 (compared to 3.5/5.0 for Cheit Hall)
  - Spieker Forum 4.8/5.0
- 150+ Events in Spieker Forum in first year
- Largest incoming MBA classes

# Chou Hall certified as country's greenest academic building



PLATINUM



THANK YOU

